

Radical Openness & Leadership

for business success.

Radical Openness is a relatively new topic that is affecting every facet of our society, from the way we do business and how we manage talent, to whom we chose to govern us.

New Zealand Directors, CEOs and Innovation Teams should not miss this unique opportunity to discuss how smart organisations and businesses are shunning old, secretive practices and embracing transparency, sharing intellectual property and collaborating on an astronomical scale.

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Don Tapscott

World leading authority on innovation and the social & economic impact of technology.

But while radical openness promises many exciting transformations, it also comes with new risks and responsibilities:

- How much information should we share and with whom?
- What are the consequences of disclosing the intimate, unvarnished details of our businesses and personal lives?
- How do companies and governments develop a transparency strategy?
- What are the implications for Talent, talent management and the nature of management itself?



www.dontapscott.com

Don Tapscott, who more than any other thinker invented this topic, will share his insights and answer your questions at this exclusive event.

DATE Wed 28 October **TIME** 10am – Noon (9:50am arrival please) **COST** \$99 per person

VENUE Orams Captain's Lounge, Marine Centre, 142 Beaumont Street, Westhaven, Auckland

Don Tapscott

“Don remains one of the most perceptive thinkers about the way technology is transforming business and society. Several of his predictions - from networked intelligence to the demands on leaders to embrace technology - have taken permanent hold.”
Eric Schmidt, Executive Chairman, Google

Don Tapscott was ranked the 4th most influential thinker in the world in the 2013 Thinkers50 Awards. He was also awarded the **Global Solutions Award**, for contributing most to the world's understanding of globalization and emerging markets.



Books authored by Don Tapscott

“I still remember reading The Digital Economy two decades ago. It opened my mind to the world of possibilities and threats made possible by a digital world. Today the Anniversary Edition is teeming with fresh insights relevant to business leaders in every industry.”
Indra K. Nooyi, Chairman and CEO, PepsiCo

